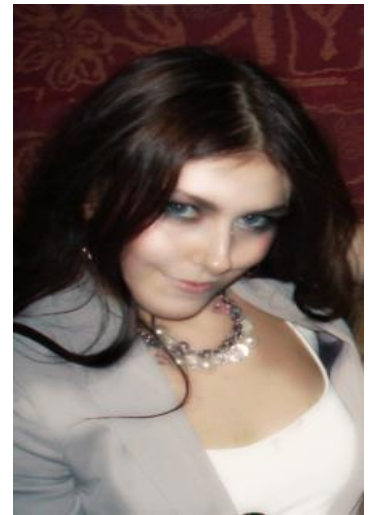


MARYNA SAM

- Second year Media and Communications Student
- Member of LUST
- Media Representative in The University Communication Team
- Vice President of the Bright Future Society
- Member of the Spin Society



As Assistant Director General I will make sure that LUST improves in what it has to do:

TO INFORM! Let's make LUST work like the BBC – working day and night, filming anything and everything that happens in Uni that **students want to see.**

Social events, nights out, sports events, trips, academic talks, music videos, interviews and even our own ideas for films – let's make it, put it out there and make sure we have some memories recorded to access any time, even after the graduation.

TO INVOLVE! Anyone can learn how to use a professional HDV camera, work in the editing suit or be a presenter. That is easier than it sounds and our task is to TEACH YOU! So let's get as many students involved as possible. Future engineers, doctors, journalists, lawyers – no matter who you are, you can get involved!

Let's create a big team of enthusiastic, imaginative and active students who will bring LUST to the next level. LUST is the only national award winning media group in ULSU, lets win some more!

TO EDUCATE! TV has an advantage of high speed, ability to engage people and educate in the interactive way. Lets' make a film for freshers and international students to show them what they should expect from the University Life. LUST did it once, why not do it again?

University has been very active campaigning (e.g. Helathy Week, Dept Sentence, SHAG week, etc) – forget the leaflets – lets save some trees and produce educational videos instead!

SWITCH IT ON!

We have enough screens around the University and the Students Union, but they aren't being utilized. I say let's switch them on! Let's make sure that LUST is broadcast not only online, but on these lovely plasma screens as well. Let's create a channel which you would want to watch, day and night.

LUST has bags of untapped potential, and is a respected member of NaSTA (The National Student Television Association) with a long history of exciting student programming. As Assistant Director General I want to see LUST taken to a new level in the new Percy Gee building in 2010/2011!

LUST ASSISTANT DG