

*A Modest Proposal:*

# The Nipple

*The Ripple* is a bad newspaper. It is often poorly written, always badly edited and suffers from a lack of cohesion and control in its style and substance. To demonstrate, here is a highlight from this week's coverage in *The Ripple*:

Lisbon is the capital of Portugal (thought intriguingly not officially in writing- only in the constitution) and perhaps the smallest capital city in Western Europe. Yet it is also by Portugese standards ,a magnificent, beautiful city with a rich history. It is twinned with many cities, most famous of which is definitely Bethlehem. But amongst its other 'sisters' Lisbon are Budapest, Tunis and Paris.

This is beyond bad writing. It's completely bewildering.

Regardless of who you vote for in this election, the newspaper may or may not improve next year. In these four short days of campaigning, to

which the student body is largely indifferent, nobody can and nobody will find out which candidates are able to run a newspaper and which are not. The best you can possibly hope to do is judge candidates by how well-written their manifestos are.

Meanwhile, the newspaper also has a boring name. This wasn't always the case. When it was founded in 1957, the paper had a marginally better name: *The Wave*. At some point and for some reason, *The Wave* was downgraded to a mere *Ripple*.

Under my editorship this newspaper could not maintain its current form – if only because I would be too embarrassed to release such a publication under my name. However, in a campaign atmosphere of nebulous pledges, endless flyers and exclamation marks, the only solid, definite promise I can make is this:

**I WILL GIVE OUR STUDENT NEWSPAPER A BETTER NAME THAN IT HAS EVER HAD, AT ANY POINT IN ITS HISTORY.**

# VOTE WARD.