



# Raising money for charity

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# Objectives

- UK Charity Law
- Finding a charity
- Raising the money
- Paperwork and transferring the money



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# Raising money for charity

Raising money for charity, through your student group, is a great way to support important causes. It can be a way for your group to engage with the wider university and local communities and could help your group reach new potential members.



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# UK Charity Law

As the Students' Union is a registered charity some rules apply to your group.

- As a charity it is against the law for you to directly transfer money from your funding account to another charity
- The money you donate therefore has to be fundraised
- The charity you are fundraising for must be a UK registered charity. A list of these can be found on the Charity Commission Website
- To comply with charity laws any money you raise needs to be banked through the SU, we will then transfer this to the charity. This can be done by filling in our form.



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# Ground Rules - Online Platforms

You may want to fundraise via an online platform such as JustGiving. This is allowed but you need to first let us know by emailing [unionactivities@leicester.ac.uk](mailto:unionactivities@leicester.ac.uk)

This is to ensure we follow UK charity law and to ensure your group gets the recognition for raising the money!



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# The Process

- Find a charity
- Plan how you will fundraise
- Let the Students' Union know
- Contact the charity
- Carry out the fundraising
- Sending the money



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# Finding a charity

You may already have an idea of which charity you would like to fundraise for. If not, this is similar to finding a sponsor (but the other way around). Here are some things to think about:

- What are your groups values? What causes are important to your committee and/or your members?
- Which charities align with these values and causes



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**Activity: Come up with a fundraising activity for a specific charity**

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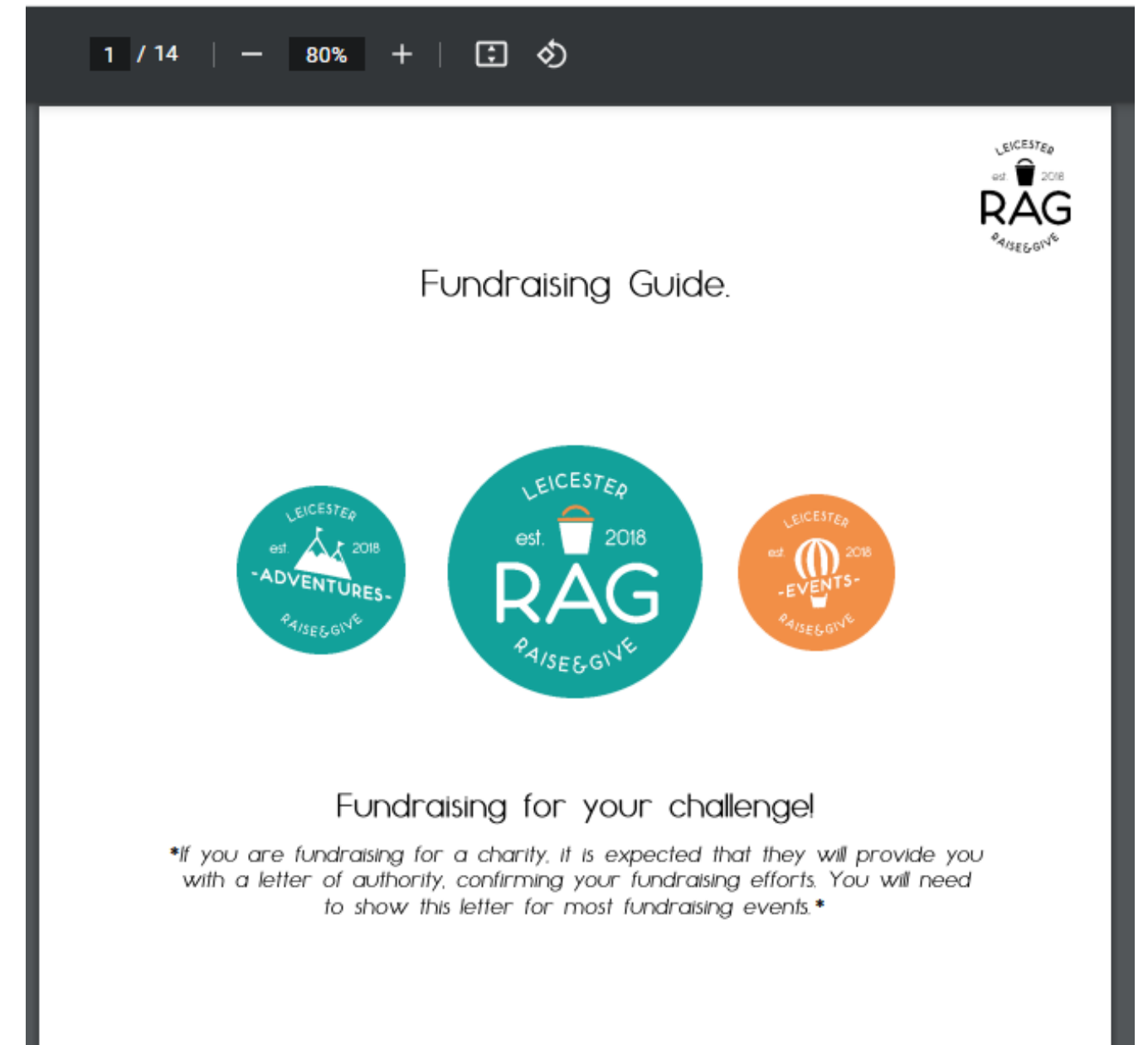
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# How will you fundraise

There are a variety of ways to fundraise for charity:

- Small Fundraisers - bake sale, raffle, collection tins, online fundraising, car boot sales
- Medium Fundraisers - bag pack, pub quiz, entertainment night
- Large Fundraisers - sponsored challenge, club night



# Let the Students' Union know

Before reaching out to the charity it is best to let the us know by emailing [unionactivities@leicester.ac.uk](mailto:unionactivities@leicester.ac.uk). We can then ensure:

- The charity is a UK registered charity
- If you need to update your risk assessment
- Your fundraising is following UK charity law



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# Get in contact with the charity

Once you have an idea of which charity you would like to raise money for, and how you are going to fundraise, it is time to reach out to the charity:

- Contact the charity via email
- Explain who you are, why you have chosen them and what your fundraising plans are
- It is worth enquiring to see if the charity can supply any fundraising supplies such as collection buckets or promotional materials e.g banners
- After talking to the charity come up with a time frame for fundraising. This could be the specific date of an event or a period of time



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# Fundraise!

The next step is to actually fundraise the money, this step varies depending on how you are doing it but here are some tips:

- If running a specific event for fundraising follow the usual event procedure. Make sure how you are fundraising is covered in your risk assessment. Ensure that you have enough committee members, or helpers, on the day to run the event
- Advertise! Use social media, chat to course mates or friends from other student groups to spread the word. A well planned fundraiser is only good if people know it is happening!



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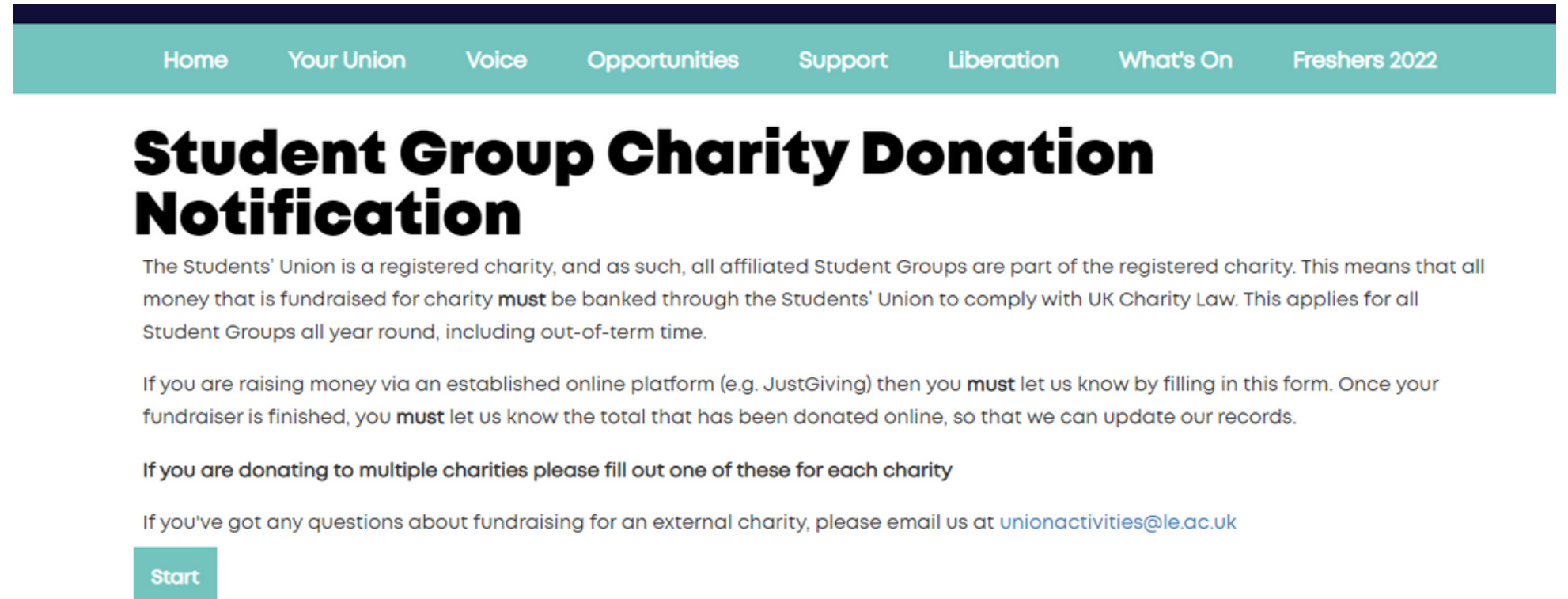
# Sending the money

To send the money you will need to fill in our charity donation form after your event/activity:

<https://www.leicesterunion.com/surveys/sgcharitydonation/>

We only accept deposit (to SU account) and do not accept cash

Make sure your typed your group name in the remark!



The screenshot shows a navigation bar with links: Home, Your Union, Voice, Opportunities, Support, Liberation, What's On, and Freshers 2022. The main heading is "Student Group Charity Donation Notification". Below the heading, there is a paragraph explaining that the Students' Union is a registered charity and all affiliated Student Groups are part of it. It states that all money raised for charity must be banked through the Students' Union to comply with UK Charity Law. There are two more paragraphs: one stating that if you are raising money via an established online platform (e.g. JustGiving) you must let us know by filling in this form, and another stating that if you are donating to multiple charities please fill out one of these for each charity. At the bottom, there is a link to email us at [unionactivities@le.ac.uk](mailto:unionactivities@le.ac.uk) and a "Start" button.

You can hire card reader (sum-up machine) from us (only)

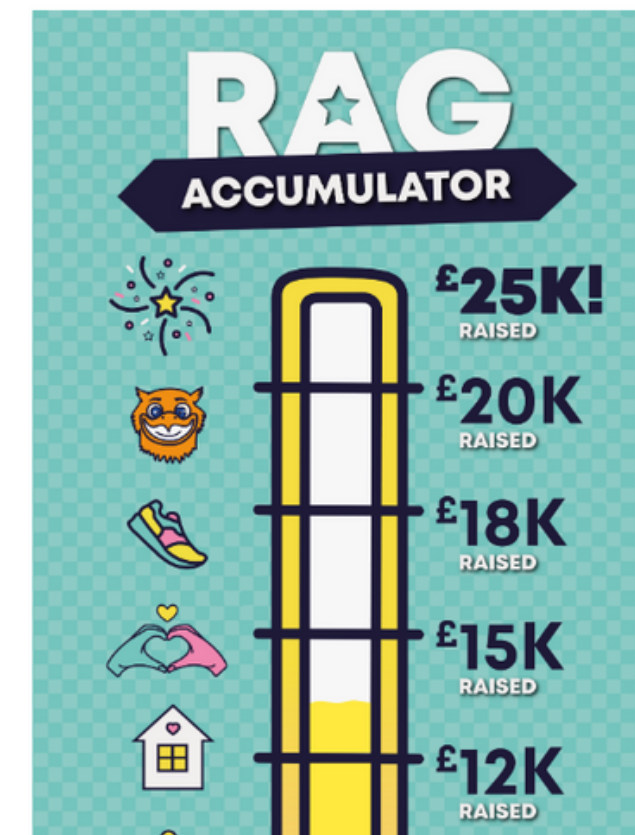


# RAG Week

The Students' Union also runs a RAG week where we push groups and departments to raise as much money for charity as possible.

More information about this will be available soon.

## Welcome to the virtual Fundraising Hub!



### RAG Spotlight:

On the 20th of February, University of Leicester Hockey Club hosted an event to raise awareness and money for [Women's Aid Leicestershire](#), a charity that supports victims of domestic and sexual abuse.

The ladies' side of the club held a 24-hour stay awake event, connecting with each other virtually to raise awareness for this cause. The men's side of the club completed a fitness challenge, running 24km each in the same week. In total, they managed to raise an incredible £1350, putting them right to the top of the RAG Leaderboard!

### Raising money for charity:

The Students' Union itself is a registered charity, and as such, all affiliated Student Groups are part



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# Questions?

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# THANK YOU FOR COMING

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